We are pleased to present the REACH annual report for fiscal year 2020

Truly a (fiscal) year like no other.

As we approach the launch of our 40th anniversary celebration, we look back on 12 months of loss, learning, pain, progress, and pivots. Back in July 2019, we viewed FY20 as a year of opportunity. Lots of good work had been done toward our strategic goals, and we looked ahead to initiatives and events that would continue to move our work forward in innovative ways, showing our strength of survivors and communities.

As FY20 unfolded, the facts of the pandemic were a tremendous success. In March, the world changed. Since then, we have hosted virtual meetings and fundraisers, and our holiday gift program featured envelopes full of gift cards – still such a meaningful expression of love and belief in a brighter tomorrow.

Through it all, the work continued. And so did your commitment to ensuring that it did.

Individual donors and corporate sponsors, community foundations and faith communities – you all continued to support reaching beyond domestic violence.

We believe that change is possible and that we are in this work together. This work is about healthy relationships and dismantling imbalances of power; it is about racism, heterosexism, transphobia, ableism, sexism, ageism – working with and toward the kindness and respect we want to see in the world. And this is why how we do our work matters. Every day.

Thank you for reaching with us.

Laura R. Van Zandt
Executive Director

Stephen B. Reed
President, REACH Board of Directors

REACH Beyond Domestic Violence | Annual Report FY2020

Creating Space for Refuge, Education, Advocacy, and Change
At REACH, we believe that social norms and individual behaviors can be changed through education and practices, at individual and community levels. Over the past year, and for the past 40 years, we have risen to meet the moment.

Our organizational values include the statement that became a mantra around the world: "We are all in this together. We care for ourselves and each other. How we do our work matters. We believe change is possible."

Our shelter landlord goes bankrupt and auctions off the house without notifying Move the guests Facilitate support groups virtually Deliver supplies for them to make a phone call

We become known as The Support Committee that social norms and individual behaviors can be changed through education and practice, at individual and community levels. Over the past year, and for the past 40 years, we have risen to meet the moment.

Our organizational values include the statement that became a mantra around the world: "We are all in this together. We care for ourselves and each other. How we do our work matters. We believe change is possible."

We are all in this together. We care for ourselves and each other. How we do our work matters. We believe change is possible.

A HISTORY

1976: Coalition founded
1978: First annual Domestic Violence Coalition program, opens its doors
1979: Coalition joins the Massachusetts coalition movement
1984: Women's syndrome" is first recognized
1988: Lesbian killing her partner
1991: SCBW hotline starts accepting women with teenage sons into shelter
1994: SCBW starts part-time SCBW advocate
1994: Police Department starts accepting women as the standard
2001: SCBW becomes a Coordinated Community Response (PAVE) program, providing services to include an online chat for survivors, help educate our community
2002: Comprehensive Violence Prevention Education program launched to address the new state law, which makes interstate domestic violence protected grounds for asylum in the United States
2005: SCBW officially changed to REACH to address the specific needs of women involved in relationships with teenage sons. Low-income, LGBTQI+, and color-based women are the primary clients. REACH joins Congress-
2006: SCBW starts the New England Patriots’ Change“ partnership
2007: SCBW starts a $2.5M capital campaign
2008: REACH joins Congress-
2009: SCBW starts dating violence re-education and developed a prevention and education program
2010: REACH joins Congress-
2011: 178 Accompanists available at our emergency shelter
2012: SCBW joins Congress-
2013: 1,596 training calls held for police, fire, and social service professionals
2015: SCBW starts a $2.5M capital campaign
2016: SCBW joins Congress-
2017: SCBW starts dating violence re-education and developed a prevention and education program
2018: SCBW joins Congress-
2019: SCBW launches a new strategic plan to serve as one of six domestic violence agencies in the state to implement the Violence Against Women Act that addresses dating violence, sexual assault, and stalking
2020: SCBW joins Congress-
2021: SCBW joins Congress-

FY2020 Highlights

Revenue

- State & Local Contracts $1,395,828
- Residential Shelter $818,802
- Nonprofit Organizations $542,827
- Corporations & Foundations $399,739
- General & Miscellaneous $242,637

Total Revenue $2,842,632

Expenditures

- Education & Prevention $347,826
- Fundraising & Special Events $151,067
- Reserve $129,827
- Total Expenses $2,842,632

Donor support helped REACH to:

- Provide 5,344 survivors with emergency shelter
- Provide 1,385 hotline calls
- Provide 178 accompanists at our emergency shelter
- Offer 1,596 training calls
- Facilitate support groups virtually
- Provide $52,500 in support for 301 students
- Advocate with and endorse support for 301 students
- Lead collaborative relationships with 4,402 students

2019: REACH received a $100,000 challenge gift from the New England Patriots to address teen dating violence in five communities; REACH joins Congress-
2020: SCBW joins Congress-
2021: SCBW joins Congress-