



## **Partner With REACH Beyond Domestic Violence**

### **Signature Event Sponsorship Opportunities**

Supporting survivors, strengthening families,  
and building safer communities

## What Are REACH's Signature Event Sponsorship Opportunities?

REACH Beyond Domestic Violence hosts signature events throughout the year that bring together community members, corporate partners, donors, volunteers, and advocates in support of survivors and the movement to end domestic violence.

Signature Event Sponsorships are designed for companies, foundations, civic groups, and community partners that want to align their support with a specific public event or campaign. These opportunities provide meaningful visibility while helping REACH raise critical funds, increase awareness, and strengthen community engagement.

These are event-specific sponsorship opportunities and are separate from REACH's year-round Community Impact Partnership Program.

REACH Beyond Domestic Violence, Inc. is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent allowed by law.

**EIN/Tax ID: 04-2735449**



*Members of the REACH Board of Directors with Massachusetts State Auditor Diana DiZoglio (center in white) during the 2026 Reach for the Stars Gala*

## **Sponsorship Opportunities**

### **Reach for the Stars Gala Presenting Sponsor**

**\$25,000**

The Reach for the Stars Gala is REACH's signature annual gathering, bringing together donors, sponsors, advocates, and community leaders in support of survivors. The Gala program includes the Justice Awards, which honor leaders, advocates, and community members who help advance safety, dignity, and justice for survivors.

#### **Benefits may include:**

- Recognition as Presenting Sponsor of the Reach for the Stars Gala
  - Prominent logo/name recognition on event materials and signage
  - Recognition from the podium during the event
  - Recognition on REACH's website
  - Recognition during the REACH annual meeting
  - Recognition through REACH social media and donor communications
  - Up to 6 Gala tickets, subject to availability and venue capacity
  - Opportunity to provide company-branded materials or a message of support, where appropriate
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### **Day of Unity Presenting Sponsor**

**\$25,000**

Day of Unity is REACH's Domestic Violence Awareness Month giving and community engagement campaign. This campaign brings people together to raise awareness, inspire action, and support survivors across the communities REACH serves.

**Benefits may include:**

- Recognition as Presenting Sponsor of Day of Unity
  - Logo/name recognition on campaign materials
  - Recognition on REACH's website
  - Recognition in social media and digital campaign communications
  - Recognition during the REACH annual meeting
  - Opportunity to provide a corporate message of solidarity
  - Featured recognition as part of campaign updates, where appropriate
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**Fall Festival and 5K Presenting Sponsor****\$25,000**

The Fall Festival and Reach Beyond the Finish Line 5K bring the community together during Domestic Violence Awareness Month to honor survivors, raise awareness, and build collective commitment to ending domestic violence.

**Benefits may include:**

- Recognition as Presenting Sponsor of the Fall Festival & 5K
- Prominent logo/name recognition on event signage and race materials
- Logo or name included on race bibs or select race materials, as production deadlines allow
- Recognition on REACH's website
- Recognition during the REACH annual meeting
- Recognition through REACH social media and event communications
- Up to 15 runner bibs
- Opportunity to provide company-branded materials, participant giveaways, or volunteer engagement, where appropriate



*A volunteer group from the United Parish of Auburndale helped sort clothing donations for REACH's 2025 Holiday Gift Program*

## **Program Investment Opportunities**

For donors or organizations that want to support a specific area of REACH's work rather than a public event, the following targeted investment opportunities are also available.

### **Survivor Housing & Stability Sponsor**

**\$50,000**

Supports survivors and families as they work toward safe housing, financial stability, and long-term independence through advocacy, flexible assistance, and connection to critical resources.

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### **Prevention & Community Education Sponsor**

**\$50,000**

Invests in prevention education, outreach, and healthy relationship programming that helps shift community norms and address the root causes of domestic violence.

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## **Children's Services Sponsor**

**\$50,000**

Helps ensure children and youth impacted by domestic violence receive trauma-informed support, advocacy, and opportunities for healing.

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## **Emergency Shelter Sponsor**

**\$100,000**

Provides critical support for REACH's confidential emergency shelter and services, helping survivors and families access safety, advocacy, and stabilization during moments of crisis.



*REACH volunteers gathering for the start of the 2025 Fall Festival*

## Recognition and Customization

REACH is happy to work with sponsors to identify recognition opportunities that align with their values, visibility goals, and giving preferences.

Recognition is always subject to donor preference. Sponsors may choose public recognition, limited recognition, or anonymous giving.

Event-related benefits, including tickets, race bibs, signage, and logo placement, are subject to event timelines, production deadlines, venue capacity, and availability.

If you'd like to become a Signature Event sponsor, please visit [givebutter.com/reach-signature-event-sponsorships](https://givebutter.com/reach-signature-event-sponsorships) or scan the QR code below.



If you have any questions, you can contact REACH's development team at **[development@reachma.org](mailto:development@reachma.org)**.

Checks may be mailed to: REACH Beyond Domestic Violence, Attention: Development, PO Box 540024, Waltham, MA 02454.

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